



# ACCOMMODATION IMPACT CRUISE SEASON

## SYDNEY - AUSTRALIA

The Australian cruise industry has experienced continued growth over recent years. In 2017 annual passenger growth was +4.4%. And in 2018 over a million passengers will commence a cruise from Sydney making it the busiest South Pacific port.

## AUCKLAND - NEW ZEALAND

New Zealand is also experiencing strong growth within the cruise industry. Auckland and Bay of Islands are the largest ports in the country. In H1-2018, Auckland received a total of 211,352 cruise passengers, +9% on same period last year, making it the busiest in the country.

## ACCOMMODATION OUTLOOK

With cruise ship and passenger growth forecast for 2019, accommodation occupancy levels in Sydney and Auckland will spike pre and post cruise ship arrivals. The 4D Research team are seeing +40-70% ARR (Average Room Rate) increases during peak dates, where two or more ships are arriving within a 24 hour period.

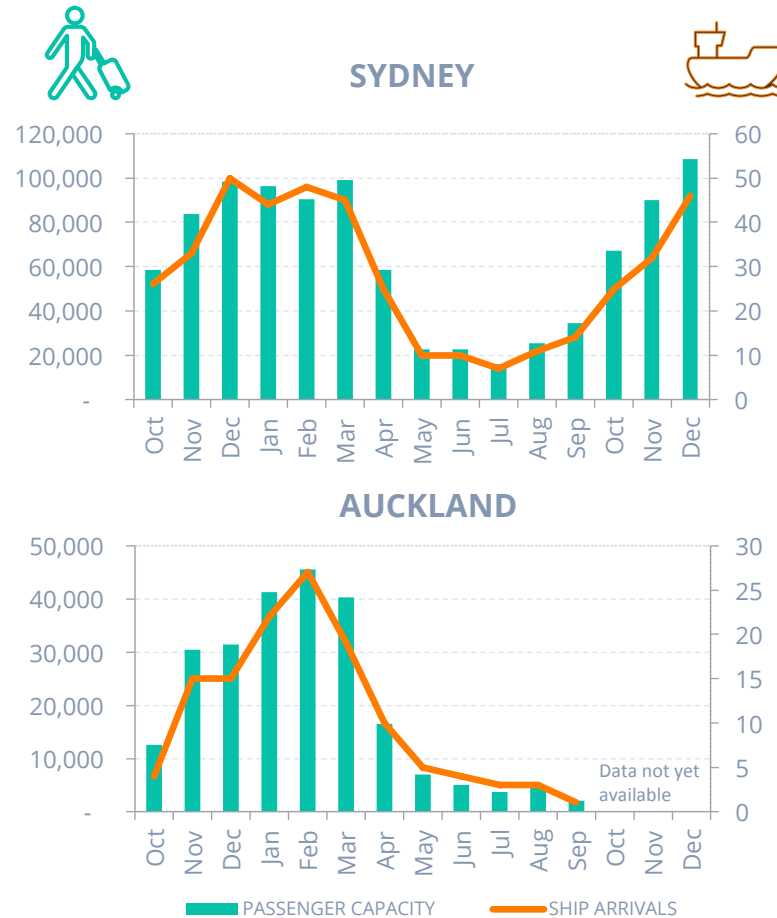
## 4D RECOMMENDATIONS

- Avoid staying overnight during peak cruise dates
- Book well in advance
- Consider outer CBD/Fringe properties

### MORE INFORMATION

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## 2018-19 PASSENGER & SHIP ARRIVALS



Tourism Cruise Spikes : Over the next year Sydney have collectively +120 days where there are over 3000 passengers arriving/departing a cruise ship, and Auckland have collectively +30 days.



**Cruise Ship Visits 2019**  
SYD : 380 AKL : 130



**Season**  
October to April



**Passengers Per Ship**  
180-4180



**Docking Time**  
13hrs (avg)



**Hotel City Stay**  
2-3 nights pre or post cruise



**ARR During Peak**  
+40-70% +\$100-200



**Peak Dates**  
SYD : 11, 20 FEB & 18 MAR  
AKL : 9, 10, 13 FEB & 16 APR